

ISF EXCHANGE

TOGETHER WE BUILD
YOUR FUTURE WITH A DIFFERENCE

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Feature list of Startup Exchange

- Users such as promoters and investors are provided a common platform.
- Users are provided the facility to raise funds.
- Investors needs can be easily identified hence the time for finding the right promoter is saved.

Project Documentation

1. Information memorandum as a teaser for the investor.
2. Proper pitch deck for the investor presentation.
3. Detailed project report for deep dive.
4. Financial and marketing strategy model.

Match Making: The most important feature that Exchange addresses are the matchmaking process which is dependent on Sector matching.

1. Sector Matching
2. Quantum of fund required versus the investors' risk appetite.
3. Nature & type of funding like Seed, Angel, Venture Capital or Private Equity and respective series.
4. Valuation of the project.
5. Quantum of equity that would be diluted.
6. Duration of the fund requirement.
7. Exit strategy for the investor.
8. Risk Factors and mitigation strategy.



Due Diligence

1. Promoters are provided with the probable list of investors.
2. Investors are provided with the probable list of projects that they might like to invest.

Unique Selling Proposition

1. It also provides the investors excellent opportunity to invest in high risk high returns kind of companies and ideas (Companies).
2. Enables conduction of due-diligence, financial projections of promoters' company and thereby company valuation.
3. Allows the match-making process to happen for a promoter's Project.
4. Allow investment to happen in the promoter's company.
5. Enables trading process for the listed companies thus allowing bid-buy-ask-sell transaction.
6. Give a clear picture of the transactions in e-wallet and e-vault of the promoter and the investor respectively and updated accounts statements at all point of time.
7. Enable tickers to run through displaying trading values and company list.

